

# Jennifer Parker

## UX Designer

UX Designer with a background in health care technology. Experienced with motivational interviewing, prototyping, usability testing and user centered design. Skilled at communicating and collaborating with diverse stakeholders.

### Contact



774-232-9605



Jennifer.parker91@gmail



[linkedin.com/in/jennifer-parker-rd-uxdesigner](https://www.linkedin.com/in/jennifer-parker-rd-uxdesigner)



<https://jenniferparkerux.netlify.app>



Massachusetts, USA

### Education

#### UX Design Certificate

August 2020

Career Foundry

#### BS Nutrition

May 2013

UMass Amherst

### UX Skills

User interviews  
User research  
Persona development  
Motivational interviewing  
Wireframing  
Prototyping  
Usability testing  
Information Architecture  
Preference testing  
Style Guides  
Survey writing

### UX Tools

InVision  
Adobe Creative Suite  
Balsamiq  
Figma  
UXPin  
HTML/CSS  
VS Code  
GitHub

### Work Experience

#### Clinical Dietitian II, UMass Memorial Medical Center

Worcester, MA, May 2016 - present

- Interviewed patients to discovery education gaps and areas where nutrition intervention is needed; then synthesized findings into a comprehensive nutrition plan of care
- Designed menu screen layouts for Health Touch program
- Helped plan and implement a Malnutrition identification program to ensure malnourished patients are specifically identified, given comprehensive assessment and intervention
- Increased hospital revenue by over \$90,000 in one month by identifying patients who were malnourished
- Designed education booklet for patients with chronic pancreatitis using Adobe programs in collaboration with medical team to fill an educational need in this population
- Participating in clinical documentation team to improve the usability of electronic medical record and maintain compliance with regulatory standards
- Mentored nutrition interns and taught assessment skills

#### Nutrition Educator, YMCA of Central Massachusetts

Worcester, MA, September 2016 - January 2018

- Taught nutrition lessons to help improve the health habits of families with young children of diverse cultural backgrounds
- Collected and analyzed pre and post survey data to show impact on nutrition and lifestyle habits of program participants

#### Teacher's Aide, ARCHway, Inc

Leicester, MA, May 2011 - February 2015

- Taught healthy eating, academic, social and self-care skills to children with autism spectrum disorder

### Volunteer Experience

#### Director of Technology, MA Academy of Nutrition and Dietetics

Boston, MA, July 2017 - June 2019

- Updated website content using both HTML coding and a content management system
- Created layout for board of directors staff introduction page
- Input candidate information and implemented the electronic voting process for annual board of director elections
- Created yearly work plan and budget for Technology position

## UX Projects

### **Health Chat,** Career Foundry UX Design Course

Online, March 2019 - December 2019

- Created app for seeking advice from live health experts
- Completed the entire UX design process: research, developing user personas and user flows, wireframing, user testing and building a high fidelity prototype

### **Fit Now,** Career Foundry UI for UX Specialization Course

Online, December 2019 - April 2020

- Completed entire IU design for a fitness responsive web app: wireframes, final UI mockups, prototype, animation, style guide, brand icon, icon set, and handoff package

### **Portfolio Website,** Career Foundry Frontend Development Specialization Course

Online, May 2020 - August 2020

- Designed and built my portfolio website from scratch to display all the UX/UI projects I have completed using: HTML, CSS and JavaScript
- Creating the layout, style, and color scheme to represent myself as a designer
- Conducted usability testing to determine if website was meeting user objectives
- Learned about the role of the developer and how UX designers can use this knowledge to collaborate on projects